

Are you interested in selling Fair Trade Certified flowers...?

We can set up a trial period for you. Please contact us for more information.

After the trial period, if you decide to continue with the program, please consider the following Standards:

Trade Standards for Cut Flowers

1. Chain of supply

All flowers to be sold with the FLO mark must have been produced by FLO certified flower farms only.

2. Long Term and Stable Relationship

Buyers and sellers will procure to establish a long term and stable relationship in which the rights and interest of both parties are mutually respected; to this effect a written letter of intent for a standing order shall be worked out, specifying:

The volumes and varieties the buyer expects to be bought under Fair Trade conditions for a period not shorter than 6 month. (FLO expects the parties to trade 75 % of the Fair Trade volumes under conditions of such a standing order.)

3. Prices and Premium

The Fair Trade price is set as a contract price and shall be fixed with regard to the expected market developments and in the common interest of a stable price level.

We, Florimex Vancouver Inc., the importer, will pay a Fair Trade Premium based on the FOB-value.

The Fair Trade Premium for single stem flowers from all Fair Trade certified producers is set globally at 12% of FOB-value.

The Fair Trade Premium for bouquet flowers produced in Kenya is set at 8% of FOB value.

4. Information rights and obligations

FLO establishes a system of control of the flow of goods for Fair Trade flowers, which make certification possible that Fair Trade flowers bought by consumers are actually produced by Fair Trade certified farms, and traded under Fair Trade conditions.